



FRANCHISOR INSURANCE SYSTEMS & STRATEGIES

Moody provides strategy and coverage for franchisors wanting to turn risk into a competitive advantage.

Your franchise systems create efficiency and growth. With the proper advisor they also can be the direct insight into building a stronger risk resilient and more profitable organization.

Franchising is risk. It is the entrepreneurial spirit alive and well. Moody assesses your current franchise systems and insurance portfolio to provide a clear plan that turns risk into increased franchise value.

The process works with your team to review and evaluate:

- Franchise systems including communication methods, reporting requirements and franchisee insurance coverage tracking.
- Risk and insurance provisions in Franchise Disclosure Documents and Franchise Agreements.
- Current insurance portfolio including key franchisor coverages such as:
 - Franchisors Errors & Omissions Liability
 - Directors & Officers Liability
 - Employment Practices Liability
 - Data Privacy/Cyber Liability
 - General Liability
 - Workers' Compensation
- Potential state specific joint employer and vicarious liability trends.
- Potential systems and insurance programs for your franchisee partners

Risk strategy goes beyond proper Franchise Disclosure Documents (FDD) and Franchise Agreements. Talk with us about how your existing systems can identify risk KPI's and inform leadership for better data driven decisions.

Our Franchisor clients deal directly with our senior leadership. To schedule a meeting and demonstration of our methods please reach out to Christopher Moody.

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